



Relecura Announces New Features to IP Platform that Enable Enhanced Sharing, Collaboration and Reporting Across the Enterprise

First IP intelligence platform to allow sharing of interactive analytics along with patent portfolios and individual patent documents

January 29, 2015 – Bangalore, India and Pleasanton, CA – Relecura, a leading intellectual property (IP) analysis and intelligence platform, today announced the release of two new features - **Public Portfolio** and **Public Document** - rich collaboration tools that allow users to share a subset of Relecura analytics along with patent portfolios and individual patent documents. In a first for the IP analysis and intelligence industry, collaborators and external third parties who don't have a Relecura license will be able to access interactive analytics and visuals associated with patent portfolios and documents shared with them through the Relecura platform.

[Public Portfolios](#) enable users to share a portfolio saved in Relecura, while [Public Documents](#) are used when a single document is to be shared with collaborators and external parties. Designed to facilitate richer collaboration, access to the analytics is enabled via a secure web link, with an expiry date set by the user, allowing readers to not just study the shared documents in detail, but also obtain helpful analytics and graphic visualizations for the portfolio being examined. The sender retains the power to determine the level of access for each document based on who it is being sent to. The sender can also set the first page to be seen by those accessing the link, thus directing them to visualization or graphs that yield the most relevant insights, and further set the fields of interest for each of the document.

Apart from sharing the links to provide access to collaborators, relevant public portfolio and public document links can also be embedded in documents and reports, allowing readers to refer to the relevant patent documents in an interactive manner, greatly enhancing the impact of the report.

“This marks a significant departure and improvement over the existing industry practice of sharing a list of patents in a spreadsheet or individual patent numbers among a group,” said George Koomullil, Founder & CEO of Relecura. “What makes this feature truly unique is the ability to look at analytics even if you're not a Relecura subscriber.”

Interactive analytics allow the receiver to use certain refining and visualization features of the Relecura platform to see different views of Public Portfolio. And in the case of Public Documents, the visual networks of the patent family and citations can be filtered to get connected insights. Receivers can study all of the fields of the document available in Relecura's [Document Display](#), including the document PDF, legal status, visual interactive maps of the patent family and citations, etc.

“The Public Portfolio and Public Document features are part of our roadmap to building out the Relecura platform, especially our API offering,” Koomullil added. “We are working on enhancing the kinds of visualizations and analytics offered by our API, along with customization that we believe will lead to the development of a host of novel third party IP analysis apps to support in-house workflows.”

The Public Portfolio and Public Document features can be widgetized and provide embedded analytics on patent documents or portfolios of interest. For example, the access link can be quickly embedded in enterprise applications to provide appropriate analytics based on desired patent documents.



The Relecura API currently offers access to both clean patent data along with value added meta-data. In addition, the API offers a way for developers to incorporate certain high-impact analysis and visualization features that are unique to Relecura, into applications that they are developing. This allows for the rapid development of rich IP applications for the web, mobile, and embedded within existing enterprise software.

Examples of Public Portfolios:

Wireless Security Portfolio [[Topic Map View](#)]

Wireless Security Portfolio [[Results View](#)]

Examples of a Public Document

[US5578839A] Light-emitting gallium nitride-based compound semiconductor device [[Public Document](#)] (*This is one of 2014 Nobel Laureate in Physics Shuji Nakamura's Blue LED patents.*)

Additional resources: <http://blog.relecura.com/2014/11/public-portfolios-new-feature/>

About Relecura:

Relecura is a powerful intellectual property (IP) analysis and intelligence platform that helps various stakeholders in the innovation ecosystem evaluate, manage and maximize the value of their IP by simplifying every aspect of the IP lifecycle including IP creation, prior-art searches, technology landscaping, intelligence gathering and IP licensing. Relecura is the only platform in the industry that provides custom APIs for data and analytics, an entire spectrum of IP solutions including a mobile app, a web-based tool, customized analytics and a tool that integrates internal and public documents. It is the only IP intelligence platform that lets users share analytics along with patents and patent portfolios. For more details, please visit www.relecura.com.

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